

Michael Longhurst

Michael Longhurst is the General Manager and Licensee-in-Charge at Premier Strata Management Pty Ltd, a family-operated strata management business in New South Wales. A business that has been located in the heart of Western Sydney for 40 years.

He believes strata management should help create better places to live, invest, and grow. With more than a decade of operational experience in the industry, his focus is on supporting practical improvement, stronger education, better trust, and more consistent professionalism across the sector.

Through his role at Premier Strata, he works across client service, governance, compliance, financial performance, people and culture, and business improvement. This has given him a practical understanding of the pressures faced by strata managers, owners corporations, committees, and the businesses through the industry.

As an active member of SCA NSW and current member of the Professional Strata Managers Sub-Committee, his interest in contributing further is driven by a desire to support the rebuilding of trust in the profession and help shape an industry that builds communities able to thrive together for generations to come.

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