

## **Simone Spanos**

Simone brings a lifetime of experience in the Strata Services sector to the SCA (NSW) Board of Directors. Having grown up in one of Australia's longest standing Strata focused family businesses, Simone represents the 3rd generation of a proud legacy founded by her grandfather over 40 years ago and now led by her father, Bill Coles, an SCA Life Member whose leadership and passion have deeply influenced her own professional journey.

Simone is the General Manager of Cleaning & Caretaking Corporation (CCC), a market leading, family owned Australian company that has operated for more than 40 years. CCC is widely recognised as one of the top rated Strata commercial cleaning and maintenance companies in the country, delivering professional, ethical, and highly specialised services across NSW, Queensland and Victoria. Under Simone's leadership, CCC continues to evolve while upholding the strong values and ethics on which it was built.

As a committed member of the Strata Industry, Simone has been very involved and active within SCA (NSW) personally through her engagement on multiple committees over the past five years, including both the Services and Events Committees. Simone's involvement reflects her dedication to industry advancement, professional development, and supporting the broader Strata sector.

Simone's passion for the services sector of the Strata Industry is second to none. She has always believed that high quality service delivery forms a key part of a well functioning Strata ecosystem. Her career has been dedicated to elevating service standards, strengthening supplier—client relationships, and driving greater professionalism and accountability in the sector. Simone advocates strongly for greater recognition of service providers' essential role within the Strata landscape and is committed to ensuring their voices are heard and valued within the broader industry conversation.

With a deep passion for the Strata Industry and a unique perspective shaped by her upbringing, Simone brings a wealth of practical insight to the SCA (NSW) Board. She is committed to supporting the entire Strata sector through meaningful change, helping guide the industry into the future while honouring the strong foundations, values and ethics on which it has been built.

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